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Thursday, November 10, 2022
Park Hyatt Toronto
4 Avenue Rd, Toronto, ON M5R 2E8



B'nai Brith Canada Award of
Merit Gala Honouring
Blake Hutcheson



About B'nai Brith Canada's Affordable Housing Program



B'nai Brith Canada is a premier provider of sustainable, affordable housing in Canada. We began our Affordable Housing Program in 1979 in an effort to provide and maintain affordable, secure and welcoming housing for low to moderate income and disabled residents, in a friendly and culturally familiar setting.

Our Buildings help ensure that individuals have access to subsidized, affordable, and well-maintained housing. However, like all affordable housing initiatives, the demand far exceeds the supply of units, and there is a lengthy waiting list. B'nai Brith's unique approach to affordable housing combines market rent units with rent-g geared-to-income units so that the residents of our buildings don't know who is in which kind of unit. All of our units are maintained to the same high standards. Access to our rent-g geared-to-income units are controlled by Toronto Housing and the wait list they maintain.

WE ARE PEOPLE HELPING PEOPLE. B'nai Brith Canada is the country's oldest independent Jewish Human Rights organization. We are a principled grassroots voice, dedicated to eradicating racism, antisemitism and hatred in all its forms, championing the rights of the marginalized, while providing basic human needs for members of the community.

B'nai Brith's wide-ranging educational and social programming, community and volunteer services, and human rights initiatives provide a source of connection, continuity and support to Canada's Jewish community.

We are a completely self-funded organization, and we rely entirely on the generosity of individual supporters, like you, to allow us to succeed.



Sponsorship Opportunities

Dear Friends,

Please find the sponsorship opportunities for the **Toronto Gala 2022** in the **following pages**. This exclusive event will be attended by both community and business leaders.

For more information about the event, please [click here](#) or visit www.bnaibrith.ca/torontogala2022

We would greatly appreciate your support.

Sincerely,



Sponsorship Opportunities

PRESENTING SPONSOR PACKAGE - \$250,000

You will receive **twenty (20) exclusive Access Passes** to the VIP Reception prior to the Gala event.

You will receive **two (2) VIP Gala tables of ten**, with premium placement, which will seat you and nineteen (19) of your special guests at the spectacular gala event.

You will have the opportunity of addressing the Gala Dinner audience with words of **Welcome**.

You and/or your organization will be publicly recognized in front of an exclusive group of industry leaders and news makers.

You will be recognized as the Presenting Sponsor in our promotional materials and references for the B'nai Brith 2022 Gala Event. This will include, but is not limited to:

- Presenting Sponsor full page ad in the program (inside front cover)
- Recognition as the Presenting Sponsor throughout the event
- Newspaper advertising
- Posters, videos, promotional cards
- Event website, B'nai Brith website
- Some select event and visual presentation at the Gala event
- Formal full page message from the CEO in the program
- All collateral pieces will include and highlight Presenting Sponsor's logo

Your company logo will be placed on the backdrop of the red carpet where media will be photographing high-profile attendees.



Sponsorship Opportunities

BUILDERS CLUB SPONSOR PACKAGE - \$150,000

You will receive **twenty (20) exclusive Access Passes** to the VIP Reception prior to the Gala event.

You will have the opportunity to introduce the *special guest* at the VIP Reception.

You will receive **two (2) VIP Gala tables of ten**, with premium placement, which will seat you and nineteen (19) of your special guests at the spectacular gala event.

You and/or your organization will be publicly recognized in front of an exclusive group of industry leaders and news makers.

You will be recognized as a Builders Club Sponsor in our promotional materials and references for the B'nai Brith 2022 Gala Event. This will include, but is not limited to:

- Builders Club Sponsor full page ad in the program (inside back cover)
- Recognition as the Builders Club Sponsor throughout the event
- Newspaper advertising
- Posters, videos, promotional cards
- Event website, B'nai Brith website
- Some select event and visual presentation at the Gala event
- All collateral pieces will include and highlight Platinum Sponsor's logo



Sponsorship Opportunities

DIAMOND CLUB SPONSOR PACKAGE - \$100,000

You will receive **twenty (20) exclusive Access Passes** to the VIP Reception prior to the Gala event.

You will have the opportunity to welcome the guests at the VIP Reception.

You will receive **two (2) VIP Gala tables of ten**, with premium placement, which will seat you and nineteen (19) of your special guests at the spectacular gala event.

You and/or your organization will be publicly recognized in front of an exclusive group of industry leaders and news makers.

You will be recognized as a Diamond Level Sponsor in our promotional materials and references for the B'nai Brith 2022 Gala Event. This will include, but is not limited to:

- Diamond Club Sponsor full page ad in the program
- Recognition as the Diamond Club Sponsor throughout the event
- Newspaper advertising
- Posters, videos, promotional cards
- Event website, B'nai Brith website
- Some select event and visual presentation at the Gala event
- All collateral pieces will include and highlight Platinum Sponsor's logo



Sponsorship Opportunities

PLATINUM LEVEL SPONSOR PACKAGE - \$75,000

Headline Entertainment, Live Auction and Dinner Sponsors

You will receive **two (2) exclusive Access Passes** to the VIP Reception prior to the Gala event.

You will have the opportunity to introduce the evening's headline entertainment, live auction, or welcome the guests for dinner, as the case may be.

You will receive **one (1) VIP Gala table of ten**, with premium placement, which will seat you and nine (9) of your special guests at the spectacular gala event.

You and/or your organization will be publicly recognized in front of an exclusive group of industry leaders and news makers.

You will be recognized as a Platinum Level Sponsor in our promotional materials and references for the B'nai Brith 2022 Gala Event. This will include, but is not limited to:

- Platinum Sponsor full page ad in the program
- Recognition as the Entertainment or Dinner Sponsor, as the case may be, at the event
- Newspaper advertising
- Posters, videos, promotional cards
- Event website, B'nai Brith website
- Some select event and visual presentation at the Gala event



Sponsorship Opportunities

GOLD LEVEL SPONSOR PACKAGE - \$54,000

VIP Reception, Cocktail Reception, Venue, Opening Entertainer, Advertisement, and Event Production Sponsors

You will receive **two (2) exclusive Access Passes** to the VIP Reception prior to the Gala event.

You will receive **one (1) VIP Gala table of ten**, with premium placement, which will seat you and nine (9) of your special guests at the spectacular gala event.

You and/or your organization will be publicly recognized in front of an exclusive group of industry leaders and news makers.

You will be recognized as a Gold Level Sponsor in our promotional materials and references for the B'nai Brith 2022 Gala Event. This will include, but is not limited to:

- Gold Sponsor half page ad in the program
- Recognition as a gold level sponsor at the event
- Newspaper advertising
- Posters, videos, promotional cards
- Event website, B'nai Brith website
- Some select event and visual presentation at the Gala event
- All collateral pieces will include and highlight Gold Sponsor's logo



Sponsorship Opportunities

SILVER LEVEL SPONSOR PACKAGE - \$36,000

Valet Parking, Alcohol, Wine, Hors D'Oeuvres, Dessert, Floral Arrangement, Gala Gift, Photography Sponsors

You will receive **one (1) VIP Gala table of ten**, with premium placement, which will seat you and nine (9) of your special guests at the spectacular gala event.

You and/or your organization will be publicly recognized in front of an exclusive group of industry leaders and news makers.

You will be recognized as a Silver Level Sponsor in our promotional materials and references for the B'nai Brith 2022 Gala Event. This will include, but is not limited to:

- Silver Sponsor recognition in the program
- Recognition as a Silver level Sponsor at the event
- Newspaper advertising
- Posters, videos, promotional cards
- Event website, B'nai Brith website
- Some select event and visual presentation at the Gala event



Sponsorship Opportunities

BRONZE LEVEL SPONSORSHIP PACKAGE - \$18,000

You will receive **one (1) VIP Gala table of ten**, which will seat you and nine (9) of your special guests at the spectacular gala.

You will be recognized as a Bronze Level Sponsor in our promotional materials and references for the B'nai Brith 2022 Gala Event. This will include, but is not limited to:

- Bronze level Sponsor recognition in the program
- Newspaper advertising
- Posters, videos, promotional cards
- Event website, B'nai Brith website
- Some select event and visual presentation at the Gala event

ADDITIONAL EXCLUSIVE ACCESS PASS TO THE VIP RECEPTION - \$1,800 per pass

REGULAR TABLE OF TEN (10) - \$10,000

SINGLE SEAT - \$1,000