



**The League For Human Rights
and
HSBC Bank Canada
are pleased to announce the
HSBC Great Canadian Woman Awards**

Honouring

Helen Ching-Kircher
CEO, Downtown Fine Cars



Hong Kong

Neena Kanwar
CEO, KMH Cardiology
and Diagnostic Centers



India

The Honourable Justice
Andromache Karakatsanis
Court of Appeal for Ontario



Greece

**Tuesday, June 21, 2011
Cocktails: 5:30 pm
Dinner Program: 6:00 pm**

**On The Park Ballroom
1095 Leslie Street
Toronto, Ontario**

Dietary laws observed
RSVP By Friday, June 3, 2011

Cultural Attire Welcome
Business Attire

For registration and sponsorship information please contact:
Rosie Sosnowicz 416-633-6224 ext. 139 rsosnowicz@bnaibrith.ca
Hyla Reichmann 416-633-6224 ext. 128 hreichmann@bnaibrith.ca



*In order to respect people for who they are
We must first respect them as unique individuals*

Discrimination in the Workplace
What Can You Do?

Multiculturalism in Canada
Your Rights and Obligations

IS Your Child A Target?
A Pamphlet for Parents, Teachers and Police on the Dangers of Hate Group Recruitment in Canada

Discrimination on Campus
Where to Turn for Help

Cyber Bullying
How to Counter it

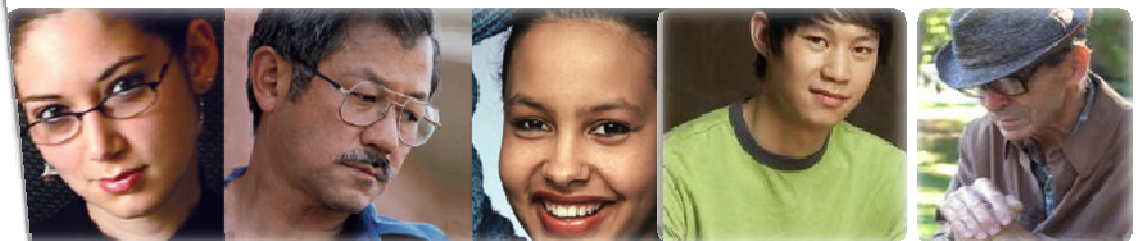
Crossing the Digital Divide
A Guide for Parents on Web-based Hate

KNOW YOUR RIGHTS - RECOGNIZE YOUR OBLIGATIONS

Hate Propaganda Versus Free Speech

What is a Stereotype?
How to Counter Intolerance

Are You Facing Discrimination?
What are your Rights?



Countering the negative effects of prejudice and discrimination



Great Canadian Woman Awards

You are invited to join the League for Human Rights and HSBC Bank Canada at the HSBC GREAT CANADIAN WOMAN GALA AWARDS DINNER

Since 1984, the League has been well-respected for advocacy on behalf of all races, religions and cultures, promoting human rights and peace throughout Canada and the world. They proactively reach out to those in need defending freedom by fighting racism, bigotry, antisemitism, and all forms of discrimination.

The League for Human Rights is delighted to work with HSBC Bank Canada to host the HSBC Great Canadian Woman Gala Awards Dinner. HSBC Bank Canada understands that starting fresh in a new country can be exciting and intimidating all at once and is here to help make the transition easier for immigrants.

Every community is different with its own unique needs. The League is involved in a wide range of activities at the national and local level through the national head office in Toronto and regional offices located in Montreal, Ottawa, Edmonton, and Winnipeg. There is additional representation across Canada through local League for Human Rights professionals and volunteers.

Through strategic alliances and understanding with multicultural, religious and ethnic groups, initiatives are delivered to a wide spectrum of Canadian communities. The League holds a leadership position in advocacy training at schools, universities and in the workplace. Initiatives include:

- ✿ Advocacy for seniors
- ✿ Anti-discrimination education
- ✿ Anti-Hate Hotline
- ✿ Jewish/Christian/Muslim roundtables
- ✿ Community alliance forums
- ✿ Educational outreach
- ✿ Government interventions
- ✿ Holocaust education
- ✿ Human rights mentorship
- ✿ Inter-ethnic outreach
- ✿ Legal interventions
- ✿ Sensitivity training in schools and the workplace
- ✿ Student Human Rights Awards
- ✿ Submissions to government committees
- ✿ Support for remote communities
- ✿ Women's rights
- ✿ Youth leadership development

Frequent consultation with governments at the federal, provincial and municipal levels ensure open lines of communication with the community. We provide educational and leadership development programs that include public lectures with world-class experts, and confidential briefings, as well as briefs and publications on important Canadian and international issues.

National educational initiatives that reduces discrimination



GREAT CANADIAN WOMAN AWARDS

In support of the Government of Canada's initiative to promote multiculturalism, the League for Human Rights is honouring three outstanding Canadian Women at a high profile event to be held in Toronto at On The Park on June 21, 2011.

The "Great Canadian Woman Awards" dinner celebrates these successful, clear sighted Canadian women with varied cultural experiences who have become leaders within their communities. This inaugural event, in concert with Federal Government, initiatives on multiculturalism, will receive national coverage including television, radio and print media.

Awards will be presented by a highly visible and prominent Canadian leading lady. The unique feature of the Great Canadian Woman event is diversity and multicultural consciousness focusing on the achievements of these successful ladies and the challenges they overcame.

This Award dinner is a philanthropic endeavour that broadens Canadian culture by celebrating the Honouree's birthplace.

What defines a Great Canadian Woman?

Canada is a vibrant and thriving nation where new Canadians are encouraged to introduce the best of their own cultural wealth to Canadian life. The Great Canadian Woman Award honours the valuable contribution made by women from all walks of life, multicultural backgrounds and variety of careers who have chosen to make Canada their home.

Three deserving Canadian women will be celebrated for their contribution through professional, community, business, or philanthropic endeavours. These women will share the experience of their own journey—where they came from and their view of Canadian life and ideals which they find most relevant. They will identify aspects of Canadian life that have been challenging and the characteristics that have been central to their success.

These Great Women represent the qualities of our national cultural backbone. They help strengthen the cohesive cultural fabric within our nation that ensures future generations will enjoy all the freedoms this great country offers - the spirit of what Canada is intended to be for all its citizens.



THE EVENT

Event Details

The Great Canadian Woman Awards will be held in Toronto at the On The Park Ballroom on June 21, 2011. The gala dinner will be attended by over seven hundred VIP guests including presidents of major corporations, politicians, and community leaders from all cultural and religious denominations.

The Award celebrates the phenomenal success of multiculturalism in Canada, with a spotlight on exceptional Canadian women. There will be a video presentation shown at the dinner reflecting each honouree's journey. A commemorative book will subsequently be published to highlight what is most valued in each woman's human experience. These books will be available to libraries and book stores across the country.

The dialogue generated by this event will inspire new Canadians to enjoy all the freedoms this great country offers women and invite discussion on who we are and how we need to build towards tomorrow.

Benefit

This event will champion the League's commitment to human rights and protection for all. This year's event focus is on rights for senior citizens.

Alzheimer's is a diverse and multicultural condition that shows no prejudices or discrimination against race, culture or religion. There are over 500,000 individuals in Canada who have lost their independence, dignity and quality of life due to Alzheimer's disease. Proceeds from this year's Great Canadian Woman Awards event will be donated to support the John Tory and Judy Bronfman capital campaign to build the B'nai Brith Alzheimer's residence in Toronto.

The 45-bed Alzheimer's Home will be state of the art, incorporating all of the latest procedures and techniques to enhance the quality of life for the residents. The facility will serve as a prototype for the non-profit sector in Canada as it is the only free standing, not for profit facility of its kind.

Corporate Sponsorship

Aligning with your corporate values in the area of diversity, this is an opportunity to voice your commitment to multiculturalism across Canada. Your business objectives will be enhanced by promoting your brand as a leader in the advocacy of Human Rights and enable you to form a strong connection with your multicultural customers and employees.

Opportunities exist for corporations that have demonstrated a commitment to diversity and protection of human rights to partner with the League for Human Rights of B'nai Brith Canada to raise awareness for and promote a multicultural Canada.

In addition to sponsorships included in this presentation, customized co-branding sponsorship opportunities to suit your organization's marketing needs are also available.

Celebrating the success of high achieving women



GREAT CANADIAN WOMAN AWARD 2011 HONOUREES

Helen Ching-Kircher
CEO, Downtown Fine Cars



 **Hong Kong**

Helen Ching-Kircher was born in Hong Kong. In 1989, without friends or family in Canada, this young mother emigrated here with her family because of the better opportunities that this country had to offer. An early career in fashion did not prepare her for life in Canada. But with passion and drive as her guide, Helen transformed her business skills into leadership success in the automotive sales and printing industry. Never forgetting her humble beginnings, Helen has been a dedicated humanitarian, lending her time, efforts and resources to a host of worthy causes with special focus on seniors as well as nurturing young Canadian classical music talents and Culture. She has earned high praise from Canada's top business publications and has been honoured for her involvement in our community with a variety of business and entrepreneurial awards.

As President and CEO of the Downtown Fine Cars Group, comprising Porsche and Audi, Helen's leadership and commitment to excellence is the driving force behind the company. This senior executive is an inspiration to women, proving obstacles do not have to impede success and that anything is possible with hard work.

Helen is married to Dr. Peter Alexander Kircher with two children, Kristy and Ken.

Neena Kanwar
CEO, KMH Cardiology
and Diagnostic Centers



 **India**

Neena Kanwar is a modern Canadian success story. Born and raised in Punjab, India she lived in the United Kingdom before immigrating to Canada with her family in 1975.

Trained in Nuclear Medicine, Neena along with her husband Vijay founded KMH Cardiology and Diagnostic Centres in 1988. Through her vision and entrepreneurial spirit, Neena has led KMH in becoming a leader in implementing cutting edge technologies and significantly reducing wait times for diagnostic testing. KMH has become North America's largest provider of nuclear cardiology services and has expanded internationally.

Neena has lent her business and health care expertise to numerous boards and committees including St. Michael's Hospital. She has advised the government on important issues such as wait times for health services and women's health issues.

Neena has demonstrated a passion and commitment for social causes and philanthropy. She has proudly worked to improve health and social programs in her community.

Neena and husband Vijay Kanwar reside in the Toronto area with their two wonderful children, Amber and Saber.

The Honourable Justice
Andromache Karakatsanis
Court of Appeal for Ontario



 **Greece**

Andromache Karakatsanis was raised with a strong sense of Greek culture and traditions.

During a career in law and public service, spanning almost three decades, she has attained the highest provincial positions in these fields.

She was called to the bar in 1982. After several years in private practice, she was appointed Chair and CEO of the Liquor Licence Board of Ontario. Andromache also served as Secretary of the Ontario Native Affairs Secretariat and as Deputy Attorney General. In 2000 she became Secretary of the Cabinet and Clerk of the Executive Council. As the senior public servant in Ontario, she provided leadership to the Deputy Ministers and the Ontario Public Service. In her private life, she volunteered on numerous boards and chaired the Board of Directors of the Toronto YMCA.

Actively involved in administrative justice education and reform issues, she received the SOAR medal for outstanding service to the administrative justice system of Ontario. She served more than seven years as a judge of the Ontario Superior Court of Justice. In March 2010, she was appointed a judge of the Court of Appeal for Ontario.

She is married to Tom Karvanis and has two children, Paul and Rhea Karvanis.



HSBC Great Canadian Woman Honourees

Neena Kanwar

Founder and CEO, KMH Cardiology and Diagnostic Centres

The Honourable Justice Andromache Karakatsanis

Court of Appeal for Ontario

Helen Ching-Kircher

President & CEO, Downtown Fine Cars Group

Dinner Chairs

Mary Deligioridis

Steve Gupta

CEO, Eastons Group of Hotels

Vijay Kanwar

President and CFO, KMH Group

Philip Leong

Vice President and Director, RBC Dominion Securities

Andy Tzemis

Governor, AHEPA Canada

Dr. Aubrey Zidenberg

Vice President, B'nai Brith International
Chair, League For Human Rights

Tribute Chairs

Reetu Gupta

Shelley Gupta

Vikram Khurana

CEO, Prudential Consulting Inc

Virginia MacLean, Q.C., L.S.M.

Past President, Ontario Bar Association

B'nai Brith Foundation Advisory

Stanley Hartt, O.C., Q.C., Chair

Dr. Max & Gianna Glassman

Harold 'Sonny' Gordon

Nathan Jacobson

Philip Reichmann

Honey Sherman

Elliott Sud

Alzheimer's Campaign Chairs

Judy Bronfman

John Tory

Event Sponsor



Media Sponsors

CHIN Radio

Jewish Tribune

Mix TV

National Post

Today Commercial News

League For Human Rights National Board

Eric Bissell, President

Allan Adel, National Chair

Ted Greenfield, Past Chair

Ruth Klein, National Director

David Matas, Senior Legal Counsel

Anita Bromberg, National Director, Legal Affairs

Harry Abrams

Nicole Allio

Eric Bissell

Joseph Bogoroch

Dr. Frank Dimant

Dr. Leon Genesove

Dr. Max Glassman

Professor Alain Goldschläger

Dr. Jack Hirschberg

Jules Kronis

Marvin Kurz

Moïse Moghrabi

Dr. Harriet Morris

Brian Morris

Joan O'Callaghan

Edward Rice

Toni Silberman

Abe Silverman

Henry Schnurbach

Charles Wagner

Gerry Weinstein

Rochelle Wilner

Dr. Aubrey Zidenberg



B'nai Brith Canada

Eric Bissell

President

Dr. Frank Dimant

CEO

Pearl Gladman

National Director,
Community Action

B'nai Brith Foundation

Luna Roth

President

Rosie Sosnowicz

Associate Director

Hyla Reichmann

Development Officer



SILVER & TRIBUTE SPONSORSHIP

Benefits – Silver and Tribute Sponsors

- ❖ Invitation to private Ambassador's receptions and international consular briefings
- ❖ Invitation to confidential briefings
- ❖ Prestige seating at the League for Human Rights activities
- ❖ Recognition as a National Silver or Tribute Sponsor of The League for Human Rights at select League events
- ❖ Profile and picture of one accomplished woman of your choice to be included in the "Great Canadian Woman" tribute book available to libraries and book stores

**20% advertising discount in the Jewish Tribune
(60,000+ national weekly circulation reaching government
agencies and ethnic communities across Canada)**

Silver Sponsor **\$25,000**

- ❖ One Prime table for 10 Guests
- ❖ Recognition as a League Silver Sponsor
- ❖ Silver Donor recognition at the David and Martha Sud Alzheimer's Residence
- ❖ Medium corporate logo in national media thank you page in national media
- ❖ Corporate logo on sponsor video
- ❖ Silver page advertising in program book

Bronze Tribute Sponsor **\$18,000**

- ❖ One Preferred table for 10 Guests
- ❖ Bronze Donor recognition at the David and Martha Sud Alzheimer's Residence
- ❖ Small corporate logo on thank you page in national media
- ❖ Corporate logo on sponsor video
- ❖ Tribute page advertising in program book

Dinner Patron **\$10,000**

- ❖ One Standard table for 10 guests
- ❖ Corporate logo on sponsor video
- ❖ Patron page advertising in program book

Silver & Tribute Sponsorship ... Patrons



GOLD SPONSORSHIP \$50,000

Benefits

- ✿ Invitation to private Ambassador's receptions and international consular briefings
- ✿ Invitation to confidential briefings
- ✿ Prestige seating at the League for Human Rights activities
- ✿ Recognition as National Sponsor of The League for Human Rights at select League events
- ✿ Gold Donor recognition at the David and Martha Sud Alzheimer's residence

Great Canadian Woman Gala Awards Dinner

- ☑ One VIP table for 10 Guests in the Inner Circle at the dinner
- ☑ Profiles and pictures of three accomplished women of your choice to be included in the "Great Canadian Woman" book available to libraries and book stores
- ☑ Invitation to Inner Circle Cocktail Reception at one dinner
- ☑ Recognition as a League for Human Rights Gold Sponsor
- ☑ Gold page congratulatory message in program book
- ☑ Photo and corporate or personal profile in program book
- ☑ Corporate logo on thank you page in national media
- ☑ Acknowledgement in video presentations

**Complimentary half page ads in three ethnic newspapers plus
25% advertising discount in the Jewish Tribune
(60,000+ national weekly circulation reaching government
agencies and ethnic communities across Canada)**

Gold Sponsor



DIAMOND SPONSORSHIP

\$100,000

Benefits

- ✿ Co-branding non exclusive marketing opportunities with the League
- ✿ Personalized League anti-discrimination brochures at discounted price
- ✿ Customized Human Rights corporate training seminar discounts
- ✿ Invitations to private Ambassador's receptions and international consular briefings
- ✿ Invitations to confidential briefings
- ✿ VIP seating at the League For Human Rights activities
- ✿ Recognition as Diamond National Sponsor of the League for Human Rights
- ✿ Diamond Donor recognition at the David and Martha Sud Alzheimer's residence

Great Canadian Woman Gala Awards Dinner

- One Major VIP table in the Inner Circle for 10 Guests (six available)
- Profiles and pictures of four accomplished women of your choice to be included in the "Great Canadian Woman" tribute book available to libraries and book stores
- Invitation to VIP Inner Circle Cocktail Reception at two dinners
- Recognition as a League for Human Rights National Diamond Sponsor
- Diamond page congratulatory message in program book
- Photo and corporate or personal profile in program book
- Large corporate logo on thank you page in national media
- Acknowledgement in video presentations
- Personalized video greeting

**Complimentary full page ads in three ethnic newspapers plus
25% advertising discount in the Jewish Tribune
(60,000+ national weekly circulation reaching government
agencies and ethnic communities across Canada)**

Diamond Sponsor



PLATINUM SPONSORSHIP

\$250,000

Benefits

- ✿ Exclusive co-brand marketing with the League for a product category
- ✿ First right of refusal for naming rights to high profile League initiatives
- ✿ Customized Human Rights corporate training seminar discounts
- ✿ Personalized League anti-discrimination brochure - printing costs excluded
- ✿ VIP Invitations to private Ambassador's receptions and international consular briefings
- ✿ VIP Invitations to confidential briefings
- ✿ VIP seating at the League For Human Rights activities
- ✿ Recognition as Platinum National Sponsor of the League for Human Rights
- ✿ One seat on the Special Advisory Council of the League for Human Rights
- ✿ Platinum Donor recognition at the David and Martha Sud Alzheimer's residence

Great Canadian Woman Gala Awards Dinner

- Seating for two at Table of Honour at Great Canadian Woman Awards dinner
- One Prestige VIP table in the Inner Circle for 12 Guests (six available)
- Profiles and pictures of five accomplished women of your choice to be included in the "Great Canadian Woman" tribute book available to libraries and book stores
- Invitation to VIP Inner Circle Cocktail Reception
- One Prime table for 10 guests at Award of Merit Dinner in Toronto or Montreal
- Recognition as League for Human Rights International Sponsor
- Platinum page congratulatory message in program book
- Photo and corporate or personal profile in program book
- Large corporate logo on thank you page in national media
- Acknowledgement in video presentation
- Personalized video greeting

**Complimentary full page ads in three ethnic newspapers plus
Two half page ads in the Jewish Tribune
(60,000+ national weekly circulation reaching government
agencies and ethnic communities across Canada)**

Platinum Sponsor



LEADERSHIP

The League for Human Rights is directed by a National Board and is guided by a Special Advisory Council representing a range of ethnicities, religious beliefs, cultural backgrounds, and age groups.

League for Human Rights Special Advisory Council

Dr. Aubrey Zidenberg
Vice President, B'nai Brith International
Chair, League for Human Rights Special Advisory Council

Marc Ashkenasi
CEO, Baron Group

Courtney Betty
Senior Partner, Betty's Law Office

Philip N. Ber
V.P. Corporate Insurance, Insurers Financial Group

Cleveland Chester
Business Outsource Management Specialist

Farley Flex
Motivational Speaker, Founder - AFRO Global Television;
Canadian idol Judge

Kay Ham
ESL Specialist

Gregory Hong
Sec. General, Korean Canadian Association

Charles "Spider" Jones
Author & Radio Commentator; Youth Mentor

Dhaman Kissoon
Kissoon & Associates, Senior Lawyer/Law lecturer

Aubrey Langhorne
Guyanese Alliance of Organizations

Jack Lenz
Founder, Lenz Entertainment

Dr. Ron Linden
Medical Director & CEO, Judy Dan Research & Treatment
Centre

Baron Manett
Senior V.P., Ariad Custom Communications

Senator Rev. Don Meredith
Executive Director, Co-Founder, GTA Faith Alliance

Herbert Moon
Publisher, Today Commercial News (free Chinese daily)

Steven Neiman
President, Steven Neiman Photography

Dr. Odida T. Quamina
Sociologist/Author, formerly with the NRISD United
Nations Research Co-ordinator for the Caribbean

Ruth Rapoport
Assistant General Counsel, Unilever Canada

Vernon Roote
Former Grand Chief Union of Ontario Indians

Howard Shearer
President, Hitachi Canada

Graham Simmonds
President and CEO, Baymount Incorporated

Ben Soave
RCMP Chief Superintendent (retired)

Mehmet Tohti
Founder Uyghur Canadian Association

Igor Toutchinski
CEO and co-founder RC Broadcasting Company
Founder, MixTV, Radio Host "Intersection"

Dr. David Tsubouchi
Retired Solicitor General/Minister of Culture Ontario

Ron Yamanaka
Justice of the Peace, Chairman YKKF International

Ki Hun Yi
President, Korean Canadian Association

Debra Zidenberg
Advisory Board, York Region Police Safety Village;
Toronto Police College Community Police Liaison
Committee